

### Objectives

To generate superb graphic materials in a medical communications field.

To be a part of a team of medical professionals allowing me to contribute my knowledge of medical illustration, animation, and design to inform, train, and engage viewers who seek medical information.

### Summary

Accomplished medical illustrator with over ten years professional experience creating medical graphics for major pharmaceutical and device companies, including Medtronic, Cephalon, Boston Scientific, Novartis and Solvay Pharmaceuticals.

Involved in the creation of graphics for well-known organizations and companies such as The Department of Defense, ACUMED, Instratek, Acute Innovations, Guthy-Renker, Krames and WebMD.

Vital team leader with a proven ability to develop medical graphics, animations, and illustrations by taking a creative leadership role to ensure that projects appropriately fit clients' needs, are consistent, beautiful, and delivered in a timely manner.

### Areas of Expertise

- |                              |                       |                           |
|------------------------------|-----------------------|---------------------------|
| • Medical Devices            | • Patient Education   | • Pharmaceutical training |
| • CME                        | • Surgical Procedures | • Medical News            |
| • Drug Mechanisms of Actions | • Information Layout  | • Medical Marketing       |

### Professional Employment Experience

**Eric T. Olson Illustration and Design**, St. Louis, MO January 2000 to present

Position: **Owner/Professional Consultant**

Biomedical Illustration, Animation, and Design Solutions for Web, and Print. Specializing in Patient Education, Pharmaceutical Training, CME, and Medical Device Marketing. Generating visual materials in a medical communications field by contributing my knowledge of medical illustration, animation, and design to inform, train, and engage viewers who seek medical information.

**Krames Staywell**, San Bruno, CA October 2005 to December 2009

Position: **Medical Art Manager**

Manage a team of medical illustrators and storyboard artists to create patient education illustrations that are infused with text to effectively energize patient teaching. Coordinate with team members and subject experts to create renowned patient education.

**Medsn Inc.**, Culver City, CA October 2001 to August 2005

Position: **Senior Medical Illustrator**

Create lead on projects coordinated with clients, medical writers, programmers, and outside sources to create aesthetic, accurate, and appealing instructional medical training programs for major pharmaceutical companies under tight deadlines.

**University of Colorado Health Science Center**, Denver, CO, June 2001 to August 2001

Position: **Structure Chart Coordinator**

Created readable charts and graphics for physicians use in the emergency room. Structured an all-digital database of charts for the emergency room staff to record and relay information about patient's conditions.

**InterMap Systems Inc.**, Berkeley, CA April 2000 to April 2001

Position: **Graphics Coordinator**

Created and integrated graphics with written medical content for a consumer healthcare website. Added to the visual identity of the company by personally creating a uniform style guide. Created, maintained, and contributed to a database of reusable imagery.

**WebMD**, Atlanta, GA April 1999 to April 2000

Position: **Medical Animator**

Worked with medical writers and doctors in a fast-paced news media environment brainstorming and creating consistent and appropriate imagery for daily news releases on a medical information website for physicians and consumers.

**Visible Productions L.L.C**, Fort Collins, CO September 1994 to July 1997

Position: **3-D Artist**

Worked with a team of anatomists, artists, and computer programmers, creating renowned three-dimensional models.

## Publications

Product brochures, training guides, and booth presentations. ACUMED Inc.; June 2002-present.  
Product brochures, training guides, and booth/website animations. Instratek; June 2014-present.  
Reconstructive Surgery: Anatomy, Technique, and Clinical Application. St. Louis, MO: Quality Medical Publishing; 2012.  
Product brochures, training guides, and booth presentations. Acute Innovations Inc.; June 2008-present.  
Product brochures, training guides, and booth presentations. Medscape; June 2006-present.  
Patient Education Brochures (Over 15 titles). Krames; October 2005-present.  
Marketing Material Brochure. Medcomp; 2011  
Volvulus courtroom animation. Clifford Law Offices; 2010  
Bowel Obstruction courtroom animation. Law Office of Joseph M. Dooley; 2010  
CTRS system brochure and training guide, MicroAire; 2010  
In Vitro Fertilization Treatment Image for Scientific Support and Marketing. Unisense A/S; August 2007.  
Patient information placard and brochure. The Plastic Surgery Center; June 2007.  
Solstice Neurosciences Botulinum Toxin Therapy for Management of Post, Stroke Spasticity in Adults animations; 2006.  
Booth Graphics for the American Academy of Neurology Convention. Medscape (formerly Medsite CME); February 2006.  
Presentation graphics. The Vitiligo Institute of California; October 2005-2006.  
"Principal Secret Reclaim". International marketing product brochure for Guthy Renker; 2004.  
The Development of Psychopathology: A Neuroscience Approach. New York, NY: Guilford Press; 2002.  
Distraction Osteogenesis. Chicago, IL: Quintessence Publishing Company; 2002.  
Journal of Orthopaedic Trauma. Volume 12; September 2002.  
New Atlas of Human Anatomy. New York, NY: Barnes and Noble Books; 2001.  
The Journal of Biocommunication. 1996; Volume 23: Number 1.

## Honors and Awards

Certified Medical Illustrator (CMI), 2007  
Member of the Association of Medical Illustrators, 1998  
Certificate of Merit in Student Editorial Category, Association of Medical Illustrators Meeting, July 1998  
Certificate for Superior Teaching in Human Gross Anatomy, Fall 1994  
Creative and Performing Arts Award, Fall 1994  
Creative and Performing Arts Award, Spring 1995  
First Place, Fifth Congressional District Art Competition, April 1989  
Member of Lambda Chi Alpha Fraternity, Fall 1991  
Certified Professional Association of Diving Instructors (PADI) , 1994

## Education

Master of Science in Medical Illustration from the Medical College of Georgia. Augusta, GA.  
Graduated May 1999.

Bachelor of Arts with a major in Fine Arts from Colorado State University. Fort Collins, CO.  
Graduated December 1996.

## Computer Program Experience

- Adobe Photoshop
  - Adobe InDesign
  - Adobe Flash
  - Adobe Illustrator
  - Cinema 4-D
  - Adobe Dreamweaver
  - Adobe After Effects
  - Pixologic ZBrush
  - MS Office Suite
- Essentially, I have the skills and resources to learn most computer applications in very little time. •

